



## Danny Crates - Testimonials

*'Danny Crates' presentation at our recent leadership conference was exceptional and left a lasting impact on our team. He masterfully weaved in all the key points regarding fostering a culture of continuous improvement, emphasizing the importance of marginal gains, and inspiring us with his personal story'.*

**Cox Automotive**

*'It was a great pleasure to work with Danny Crates. Danny is a powerful & dynamic presenter who leaves a lasting impression. He inspired the entire team and delivered beyond expected; professional yet relaxed style and also touched people's hearts'.*

**Grohe**

*'The content and messaging was extremely relevant to the sales team in the room and an excellent mixture of sentiment and humor, and everyone learnt a lot around motivating themselves, breaking down big goals into easy to manage milestones'.*

**Johnson & Johnson**

*'Danny was brilliant and exactly what the conference required (i.e. a speech that had nothing to do with I.T.). Even though his speech didn't mention I.T., it touched on themes of goal setting, improvement and achievement which were extremely relevant'.*

**Ellucian**

*'I just wanted to say another huge thank you for your contribution to the success of our former partner bash last night – your speech was hugely inspiring and I think you must have spoken to just about every guest by the end of the evening'.*

**Deloitte**

*'Danny worked with us at several of our events providing motivational speaking and an insight into the mind of a Paralympian. With Danny's passion, enthusiasm and great stories it is difficult for an audience not to be captivated'.*

**Coca Cola**

*'It was a great pleasure to work with Danny Crates. Danny is a powerful & dynamic presenter who leaves a lasting impression. He inspired the entire team and delivered beyond expected; professional yet relaxed style and also touched people's hearts'.*

**Photis Eliades - GROHE MENA, LIXIL EMENA**

*'Working with Danny at our inaugural Company Conference and Awards Dinner was an absolute delight. From the initial enquiry through to the delivery on the day Danny was 100% aligned to what we were wanting to achieve from his guest speaker session. Through Danny's own challenges and experiences it helped to embed our theme around leadership, team work and resilience which resonated well with our attendees. Danny took on the role of compere for our Awards Dinner which really helped to elevate the event to one of celebration that all were able to enjoy. Thank you Danny for being an integral part of our inaugural event'.*

**Fiona Radford - Care Concern Group, Head of sales and marketing**

*'Danny was our Master of Ceremonies for the Thurrock Civic Awards. He was brilliant. Our awards finalists are very humble people and Danny made every one of them feel very special. As the organiser it took just one phone call with Danny to be totally confident that he was going to be perfect for our event. Professional throughout, very amiable and with the ability to make everyone relax, knowing that he was going to do everything he could to make the evening go smoothly. His after dinner speech was inspirational, full of humour and with lots of local references too. Nothing was too much trouble. I cannot recommend Danny highly enough'.*

**Sarah Welton | Strategy Manager | Strategy, Communications & Customer Services**

*'Our yearly kick of meeting is a highlight on the calendar to motivate the commercial teams for the year ahead. However, with the challenge of Covid 19, structural changes and a virtual setting we were challenged with our normal delivery mechanism. We enlisted the help of Danny (for the second time in 7 years) to deliver an online motivational talk with a softer Q&A vodcast interaction. His personal stories and energy allowed the audience to connect with him in these difficult times. His messages of managing yourself during adversity and setting targets to maintain focus resonated through the organisation. As always Danny was a pleasure to work with and the reason we brought him back in to the team and I don't rule out a third sales meeting!'*

**Mark R.J. McMillan – Director Marketing Wright Medical**

*'Since being in Lockdown and working remotely we have been trying to drive our employee engagement and boost morale within the company, we contacted Danny to host a 'virtual' event for all of our International employees. The event was seamless from start to finish and the presentation was truly inspiring and it was great to hear about his positive outlook on life leaving us all on a high. As a result of the event the feedback we received was phenomenal and we will definitely be planning another in the near future. I couldn't recommend Danny enough!'*

**Olivia Wilkinson - Marketing and Distribution Specialist**

*'Danny gave a superb presentation and Q&A session to the staff at Rutherford Briant. Danny has a captivating story and great style and humour in presenting it. His philosophy of making incremental gains really resonated with all of the team. Everyone who attended found Danny to be highly motivational, inspirational and a great example of how someone so down to earth and likeable can overcome and achieve so much through positive mind-set, goal setting, persistence and hard work. I would strongly recommend Danny to any business looking for an energetic way to motivate and inspire their staff'.*

**Toby Briant - Managing Director - Rutherford Briant**

*'I just wanted to get in contact to say a huge thank you for your presentation and talk on Thursday evening. The content and messaging was extremely relevant to the sales team in the room and an excellent mixture of sentiment and humour, and everyone learnt a lot around motivating themselves, breaking down big goals into easy to manage milestones. All of the feedback has been very positive and you set the launch off to a brilliant start and got everyone into the winning mindset, so for that I am very grateful!'*

**Heather Lindsay - Product Manager – Johnson & Johnson, UK & IRE**

*'Danny was brilliant and exactly what the conference required. His presentation touched on themes of goal setting, improvement and achievement which were extremely relevant for all the universities in attendance. The mix of humour and seriousness was spot on also. Can I also say how nice it was dealing with Danny, he was lovely and we really appreciate that he stayed around for a chat. Thanks again!'*

**Kevin Heaney - Ellucian**

*'Danny Crates was one of the most inspirational guests at our recent Power to Perform week. His talk was incredibly inspiring and applicable to everybody, proving that no hurdle in life is impossible to overcome. His charm, humour and honesty were met with approval by a very engaged audience and I know that each person left having been motivated and touched by Danny's unique story.'*

**Peter Moss - Managing Director, Trading, Financial & Risk – Thomson Reuters**

*'Danny presented at three staff events, speaking to almost 500 employees in total, and each time the response from our guests was overwhelmingly positive. Danny is very comfortable, genuine and engaging, both in front of an audience and when speaking individually to our guests. His presentations were incredibly inspiring and motivating, and were delivered with a wonderful mix of sincerity, clarity and good humour. Prior to the events Danny made sure he understood our brief, he asked all the right questions, and his presentation reflected this. He was a pleasure to work with, and I am looking forward to having the opportunity to work with him again'.*

**Fritha Ryan, Senior Communications Executive - Ingeus UK Limited**

*"Danny took on the role of compere for our Awards Dinner which really helped to elevate the event to one of celebration that all were able to enjoy. Thank you Danny for being an integral part of our inaugural event."*

**Fiona Radford - Head of Sales and Marketing**

*"Danny was the perfect host for the annual Veterinary Marketing Awards the Lancaster London Hotel. He delivered a good balance of inspiration, humour and enthusiasm that resonated well all 360 guests present on the day. The audience loved him."*

**Matthew Morton - Director MG Communications**

*"Danny was brilliant to work with, much easier than speakers we've had in the past and worked well without too much direction from us, going with the flow of our ever-changing event. His speaking style fit perfectly with our audience of 16-19 year old sports competitors and he kept their attention for the whole ceremony – no mean feat when you're dealing with 1,700 teenagers."*

**Christopher Pitts - Association of Colleges**

*"Danny took on a different role for the association hosting our 10-year celebration event at City Hall in April. I have been privileged to work with a number of colleagues who have taken this role on and I can say that Danny was outstanding. He engaged the audience, made every element of the evening relevant, ensuring connections were made with speakers and the association's celebration. He did not rush off, engaged with the social networking and was so accessible. I can recommend Danny to you to host your event. He is warm, personable and as one colleague said to me he makes you feel you are the only person in the room."*

**Sue Wilkinson - AFPE Strategic Lead and Director of the Professional Support Unit**

