

# Michael Jackson

Michael Jackson has over 30 years of strategic business, marketing and communications experience. Born in Britain, then London educated and trained in business strategy development and communication, he has worked personally for business leaders such as Richard Branson and Bill Gates, as well many other leading global businesses such as Qatar Airways, HP, Goodyear and Barclays.

Michael is today internationally sought-after as a professional speaker and has also become globally renowned as a specialist on the subject of change in a business context. He has carved out an enviable reputation as one of the best business-to-business speakers and facilitators on the global professional circuit by speaking at around 160 conferences and seminars a year since 1990, across Africa, Asia, Europe, the USA and the Middle East; to audiences ranging from factory workers to Heads of State.

He is consistently rated by his clients, conference organisers and audiences alike as 'simply outstanding' for the way he creates and delivers powerful messages – woven with personalised individual company and industry business messages to precisely suit every individual audience.

Michael has the ability to consistently and successfully predict and detail changing market performances, trends and consumer behaviour with unerring accuracy for companies, industries and markets around the world – and all while motivating his business audiences to perform to a better personal standard.



## TOTAL CONFERENCES

2689

## COUNTRIES SPOKEN IN

38

## CONFERENCE DAYS 2016

143

## COUNTRIES 2016

12



**SPEAKER MAGAZINE'S  
SPEAKER OF THE YEAR  
2016**

**INDUCTED INTO HALL OF  
FAME, PROFESSIONAL  
SPEAKER ASSOCIATION  
2015**

2016... UK. UNITED ARAB EMIRATES. SWITZERLAND. ZAMBIA. USA. MALAWI. ROMANIA. AUSTRALIA. SOUTH AFRICA. MALAWI. HOLLAND. KENYA.



[ CHANGE AGENT ]

## PODCASTS

52

cliff central.com



## MAJOR KEYNOTES

**BRAIN THINKING BETTER BUSINESS**  
**WORK CHALLENGE OF CHANGE**  
**FUTURE THE ROAD AHEAD**

## INTERVENTIONS

ENERGISE YOUR DELEGATES

- TITANIC THINKING
- SIMPLIFY, SMARTEN UP & SPECIALISE
- CEO FOR THE DAY
- CHANGE CURVE

**TT TEAM THINKING**

**CLIENTS 2016** Including... Pinnacle. Veritas. Ernst & Young. Duke CE, MMI, Nexilient. Chartered Inst. Of Accountants. PMA. Society of American Military Engineers. SAIPA. Harcourts. KPMG. Jaguar Land Rover. Chas Everitt. PASA. Acer. Standard Bank. Mazars. SAEQU. MICE. Enviroserv. Produce Marketing Association. InVoyage. Enviroserv. Tysons. Nedbank. Merchants - Dimension Data. BANKSETA. Greyvensteins. BMW. Henley Business School. World Courier. Lenovo.