

ABANDOMAN

A CELEBRATION OF
MUSIC, COMEDY &
IMPROVISATION



INTRODUCTION: A NIGHT TO REMEMBER WITH **ABANDOMAN**



Get ready for an unforgettable event as you immerse your guests in the world of the awe-inspiring musical comedy sensation, Abandoman.

Rob Broderick, the Dublin powerhouse behind Abandoman, offers a **musical comedy act** that breaks the mold and has delighted audiences in comedy clubs, music venues and award shows all over the world.

Utilising **extraordinary improvisational skills**, celebrated by *The Independent* as "**a freestyle talent that is unparalleled anywhere**," Rob engages with the audience and then transforms their suggestions into "**note perfect, lyrically mind-blowing improvised songs.**" (*The Stage*)

ABOUT **ABANDOMAN:** MERGING, IMPROV, MUSIC AND COMEDY



Abandoman, the brainchild of Rob Broderick, is no ordinary show. Described by *Broadway Baby* as “**a totally unique and mind-blowing musical comedy experience**”, the show blends improvisation and music with a natural comedic flair.

Having filled venues from the **Edinburgh Fringe Festival** to **Glastonbury** to the **Melbourne Comedy Festival**, as well as, supporting icons like **Ed Sheeran**, the show is one where concert meets comedy, and the audience's stories become the stars of the night.

Abandoman has been widely praised in comedy clubs worldwide for creating an atmosphere brimming with joy and a sense of surprise. This is entertainment that resonates with everyone, making each performance a one-of-a-kind experience.

**'RAUCOUS,
EXPANSIVE
AND
RELENTLESSLY
HILARIOUS'**

THE TIMES





LINKS TO LIVE FOOTAGE

Introduction video featuring:

Bill Bailey, highlights from the Edinburgh Fringe Festival, a clip from the recent SAP Awards.

Time: approx 6 mins

www.vimeo.com/abandoman/trailer2023

Michelle Keegan, Judge Rinder and Noel Fielding, share their new year's resolutions and have them transformed into songs.

<https://vimeo.com/938397937/1b2767a14f?share=copy>

Craig David, Sarah Millican and Olly Murs share their perfect day, inspiring impromptu tunes.

<https://vimeo.com/938397420/f0385633c9?share=copy>

PRESS QUOTES FOR ABANDOMAN



'Clever, quick-witted and audacious'

★★★★ The Scotsman

'Raucous, expansive and relentlessly hilarious'

★★★★ The Times

'A freestyle talent that is unparalleled anywhere... comedic timing and witty rhyming that's so impressive it could've been scripted'

★★★★ The Independent

'Flight of the Conchords meets 8 Mile'

★★★★ Chortle

'Broderick has us in the palm of his hand from the minute he starts until the very last mic drop'

★★★★★ Broadway Baby



THE SHOW: CRAFTING A TAILORED PERFORMANCE THAT MIXES COMEDY WITH CONNECTIVITY

At the core of Abandoman's show is an **interactive spectacle** where audience members aren't just spectators but celebrated **stars**. Rob's open-ended questions transform their experiences into the night's biggest hits, celebrated musically within the room. Abandoman can easily turn seemingly modest life stories into **grand musical anthems**.

This process begins with Rob engaging directly with individuals, drawing out snippets of their lives with questions that might seem simple at first glance but are crafted to unveil the **rich tapestry of experiences** unique to each person. These moments, once shared, are then spun into big, celebratory songs that not only entertain but also **honour the individual's journey**, making every participant – and their story – a celebrated part of the show's narrative.



EXPERIENCE & EXPERTISE: A PROVEN TRACK RECORD

Abandoman has entertained audiences in all major UK comedy clubs and music festivals (Glastonbury, Leeds and Reading, Latitude) as well as previously supporting Ed Sheeran on tour.

Previous clients include - **Technology and Innovation:** Google, Dell, Asana, OneWeb

Financial Services: HSBC, Investec, AON, Capital One

Consumer Goods and Retail: Coca Cola, Lucozade, Sainsbury's, Virgin O2

Health and Pharmaceutical: Novartis, Roche, Chiesi

Media and Entertainment: ITV, DC Thomson, EMAP Publishing

TESTIMONIALS: BMW, OCTOBER 2023



BMW Financial Services Annual Retailer Conference, October 2023

**From Nicola Taylor, Marketing & Events
Manager, BMW Financial Services UK**

“Rob absolutely rocked our annual Retailer conference as our surprise entertainment. He tailored his show brilliantly to our audience, incorporating personal shout-outs that were hilarious and delivered with such authenticity. It was a unique experience that worked perfectly for our event. The feedback has been overwhelmingly positive, and people are still talking about it. Highly recommend Rob for an unforgettable entertainment experience.”

TESTIMONIALS: TECH FEST AWARDS NOVEMBER 2023



EMAP Publishing - Tech Fest Awards, November 2023

From Harry Bower, EMAP

"Rob was utterly sublime at the Tech Fest Awards. Not only did his performance dazzle us, but his ability to engage the audience throughout the ceremony was exceptional. Despite hosting numerous award ceremonies annually, it's rare to see someone maintain audience attention like Rob did. His entertainment was excellent, well-researched, with great visuals and attention to detail. We've received tonnes of fantastic anecdotal feedback. Truly, Rob held the audience in the palm of his hand until the final award. Brilliant."

ABANDOMAN: CONCLUSION



In your **search for an extraordinary event**, consider the **dynamic presence** that Abandoman **promises to deliver**. With Rob Broderick's **exceptional improvisational prowess**, each performance is not just a show but an **interactive journey** through the **collective stories** of your attendees.

Celebrated as "**wildly funny and technically incredible**" (★★★★★ *The Age, Melbourne*), Abandoman **transcends traditional entertainment**, turning your event into an **immersive festival of laughter and harmony**.

It's the perfect **fusion of music, wit, and heart** where every guest is not only engaged but **transformed into the evening's highlight**. Opt for Abandoman and bring to your event an **unparalleled dimension of bespoke, unforgettable exuberance** that will be the **talk of the night**.



Professional Guest Speakers

Call: 07977 996 312
www.pgs-team.co.uk