

PAUL MCVEIGH

Psychology of Performance,
Leadership & Teamwork



Former professional footballer
Author of the 'The Stupid Footballer is Dead'
Keynote Speaker

INTRODUCING PAUL MCVEIGH

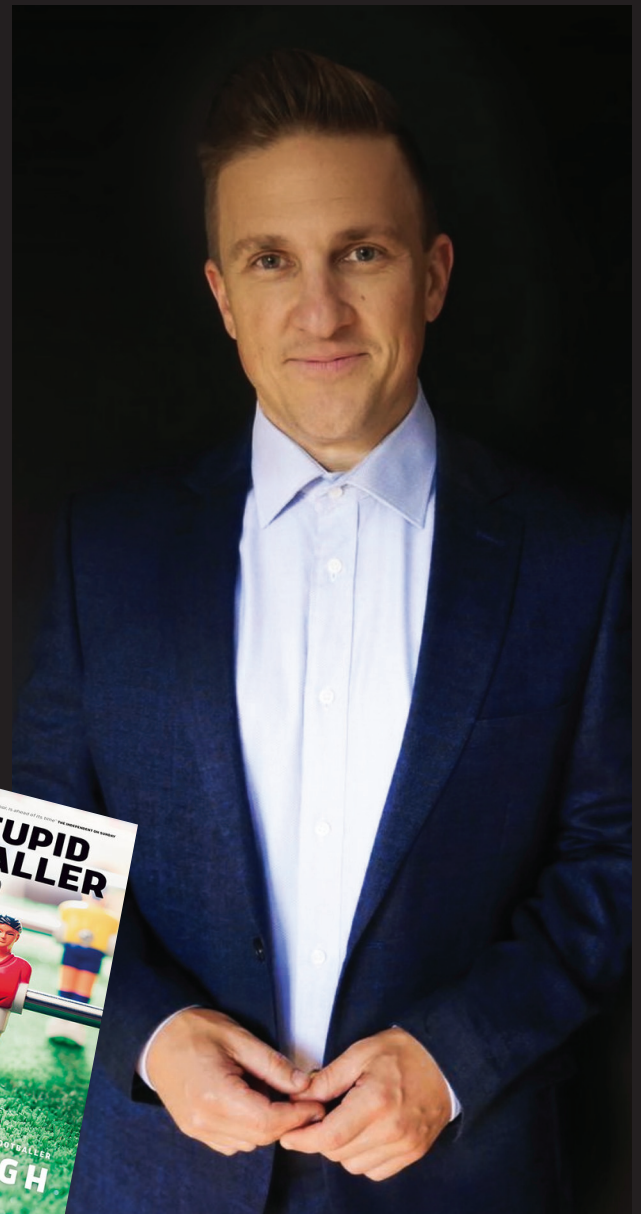
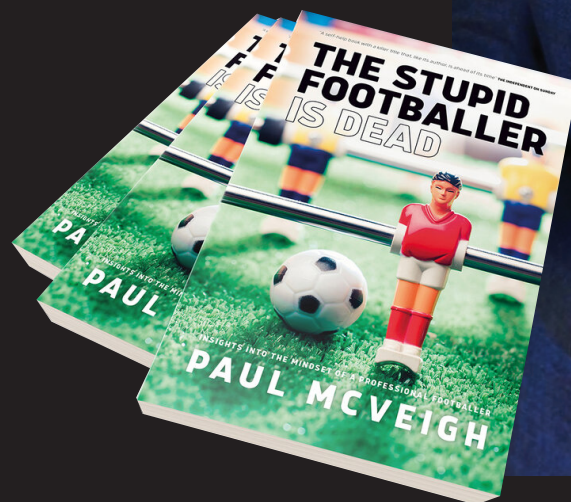


For over 30 years, Paul McVeigh has been an elite performer in two of the most competitive industries on the planet; elite sport and performance psychology.

As a Premier League and International football player, Paul competed with and against the best players in the world on a daily basis, which has shaped his understanding of the methodology of high performance.

Paul specialises in implementing the mental tools required to elevate the performance of leaders and teams from organisations across the world; especially the technology, professional and financial services' industries.

A published author of the ironically entitled book 'The Stupid Footballer is Dead', which has been called 'ahead of its time'!



SPEECH TOPICS

Paul covers 3 key topics around psychology in his keynotes and will tailor his content specifically for your team.

Psychology of Performance:

Performance involves numerous, multi-faceted principles that can be broken down to measure progress. Many top organisations consistently work on the technical component and yet, the psychological approach is invariably the biggest differential between proposed objectives and actual outcomes. I use my expertise to engage your staff to consciously improve their mental performance.

Psychology of Leadership:

The latest empirical research is redefining what a leader is, what they do and how they do it. Implementing this key principle of the power of beliefs can help shape the leaders of the future; as understanding, improving and working on our limiting beliefs is crucial to continual growth. However, you can't get the best out of others until you get the best out of yourself. Here I share my insights to help your leaders elevate their belief in what is possible.

Psychology of Teamwork:

The highest-performing teams on the planet share an ethos that is consistent, tangible and methodical. Understanding what is required from each other is crucial to success. Building upon our tried and tested P.A.C.E. (Performance, Accountability, Confidence & Execution) framework, helps each team player engage and flourish to develop them as people and business leaders. I use insights from my experience to help cultivate an elite performance environment.

PAUL'S SPEECH INTRODUCTION:

Paul McVeigh was a professional footballer for nearly 20 years, playing for clubs such as Tottenham Hotspur, Burnley and Norwich City, whilst gaining 40 caps internationally for Northern Ireland.

He made over 300 appearances and was a key member of 2 Championship winning teams and rose to the pinnacle of English football.

He is also a published author of the ironically entitled book 'The Stupid Footballer is Dead'.

Paul has recently finished his studies which means he is the first person in history to play in the Premier League and qualify with a Masters in Sports Psychology.

He is with us today to share what you can learn from the most ruthless industry on the planet.

PLEASE GIVE A HUGE WELCOME TO...PAUL MCVEIGH

AV & DIGITAL REQUIREMENTS

Paul integrates a multimedia approach to his delivery to ensure optimum engagement from the audience.

AUDIO:

Paul prefers a wireless lapel microphone connected to a high-quality audio system. Working speakers are vital for the videos integrated in the deck.

VISUAL:

Paul's presentation uses a 16:9 display ratio. It is preferable that the Client provide a wireless clicker to use. The larger the screen, and the higher the quality of the projector, the better.

DIGITAL:

Paul uses an interactive tool throughout his presentation that requires wifi.

It's very important there is time for a test run-through with Paul and the relevant AV / tech team to ensure everything is functioning correctly before the event.



CLIENTS & ORGANISATIONS

