

# Shed Simove



**Internationally Acclaimed Motivational Speaker**  
*The Ideas Man - Embracing Innovation & Creativity*



# Shed Simove

The speaker circuit is full of inspirational speakers who specialise in blue-sky thinking and positive attitudes. Shed takes his motivation one step further. He offers concrete techniques for coming up with great ideas to succeed in any industry and any position. Shed has performed for corporate events and non-business people alike.

He energises every audience with his unique take on psychology, creativity, and business.

## MOTIVATION, INSPIRATION & HUMOUR

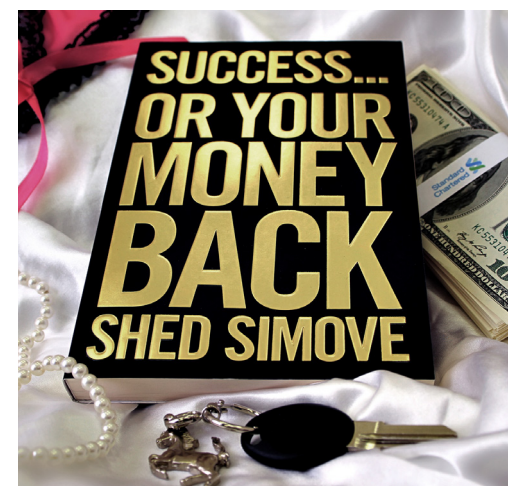
He'll take every audience through his amazing career and entrepreneurial adventures, using props and visuals to add depth to every story. Each anecdote comes with actionable tips. This allows audience members to replicate his success. Plus, Shed tailors all speeches to the environment and audience.

His speeches don't have to stop there. After an instructive and motivational presentation, Shed can host an ideas workshop immediately afterwards to make the most of your audience's inspiration and new attitudes. Your employees or delegates can use Shed's techniques to brainstorm and solve problems – introduce innovation into your company in a single day and enjoy the rewards for years afterwards.

## A BUSINESS EXPERT

Shed has been a featured guest on programmes such as BBC's Newsnight, as well as presenting his innovative speeches for clients such as eBay, Unilever, ITV, Channel4, Tesco, and more. Shed has performed his motivational speeches at hundreds of blue chip conferences and events worldwide. He's also a TEDX speaker.

A published author - whose works include 'Ideas man' & 'Success or your money back' - Shed even holds a Guinness World Record for 'the most blank pages in a published book'!



## KEYNOTE SPEAKER

Show your audience that innovation isn't the preserve of business leaders like Richard Branson and Elon Musk. Every single one of your employees is capable of creating profitable ideas and leading change. Offer them the chance to make the most of that potential and fully understand what their brain can really achieve.

Shed will speak to you to fully understand your overall mission. Plus he aims to craft a keynote speech that meets all of your requirements. His approach means that he understands your audience and takes the speech beyond a simple one-way conversation. He connects with every member.

Your finished keynote speech will be full of real stories, adventures, and tips that the audience can use in their day to day life. In less than an hour, Shed will impart his knowledge, entertain your audience, and inspire them to reach for more.

## THE FIRST STEP TO INNOVATION

A good keynote speech does not answer every question. Instead, Shed will leave your audience with their own enquiries and the tools they need to satisfy them. The key to creativity is asking the right questions – Shed offers the first step to innovation.

Shed's core message of embracing creativity and innovation is based on an in-depth understanding of experimental psychology and how to succeed as an entrepreneur. His infectious enthusiasm and humour are the perfect vehicles for delivering actionable tips and real-world solutions to common business problems.

Every keynote speech is personalised and can also be carefully tailored to the event. And to the overall message of your conference as well. Shed will prepare his keynote address and visuals to capture the essence of your meeting and present it to your audience as the perfect introduction or conclusion.



Professional Guest Speakers

Call: 07977 996 312  
[www.pgs-team.co.uk](http://www.pgs-team.co.uk)

*"Shed is a left-field, charismatic and inspirational speaker. One of his many strengths is that all of his views on creativity are based on real life experience. I would recommend him to anyone!"*

RUFUS RADCLIFFE,  
GROUP MARKETING AND  
RESEARCH DIRECTOR, ITV

*"I invited Shed to come and visit the Unilever UK & Ireland communications team to share with us some of the thought processes and "tricks of the trade" he uses to come up with great ideas. The session he delivered was dazzlingly good – full of energy, insights, inspiration and positivity. If you want to take an alternative, off-the-wall look at how you can inject some creativity into your team or business, then Shed's your man."*

PAUL MATTHEWS,  
PRESS OFFICER, UNILEVER  
UK & IRELAND

*"Sheridan Simove recently spoke at our EE partner event, he engaged the audience for his entire slot with relevant and thought provoking content. The feedback from Partners was extremely positive, most stating that it was one of the best talks they'd heard in quite some time! Thanks Shed."*

LAURA WILLIAMS, EE

*"Genius! Shed has captured his creative steps and delivers them with passionate, understandable and hilarious stories of his successes (and failures). Shed and his products are brilliant at challenging people to think differently and are great at kick starting any creative innovation session..."*

PAUL SCRASE, TRUTH  
CONSULTING ON BEHALF  
OF SONY UK