

'TARGETING SUCCESS'



Venue

The Ricoh Arena - Coventry



The Ricoh Arena and Hotel are just two minutes off Junction 3 M6. The Ricoh Arena hotel as the hotel is built into the Arena & Stadium.

The Ricoh Arena is unlike any other venue in the UK. A pioneer in the world of business,

entertainment and sport.

Home to Premiership Rugby team Wasps and Coventry City Football Club it is an award-winning venue which has a mix of state-of-the-art conference, training, banqueting, exhibition, hotel,

music and sports facilities.

There is over 20,000 sqm of space along with 2,000 onsite car parking bays, two restaurants, hotel and one of the UK's largest casinos which is perfect for corporate entertainment.



Format



Welcome to the 'Arms'....

Installers will be divided into teams and compete against each other in a variety of traditional Pub Game challenges. At the end of the competition the team with the most points will be crowned The 'Arms' Pub Champions.

Set in the Grosvenor Casino Coventry or Ricoh Arena itself - The 'Arms' can come to life complete with traditional bar snacks (Pork Scratchings etc), Branded Glasses, t-Shirts and beer mats.

I drank in the...



Pub Quiz

**UP TO 50
INTERACTIVE
KEYPADS**

**A COMPETITIVE &
FUN WAY TO
ENTERTAIN YOUR
AUDIENCE**

**FLEXIBLE
STRUCTURE TO
FIT YOUR
NEEDS**



**ON SCREEN
LEADERBOARD**

Our quiz uses keypads which utilise some of the UK's most advanced technology developed by the team behind 'Who Wants to Be a Millionaire'.

The normal format is 3 qualifying rounds of multiple choice questions (4 answer options per question). The scoring system is fully computerised with 10 seconds to answer each question - In the event of a tie the computer calculates each teams average answer response time, with the quickest winning through to the next stage. The winner of each round - Team or Individual - then qualifies for the final 'Showdown Final' to battle for the title of Champion Quizzer.

The 'Showdown Final' is a 5 minute podium round with one buzzer for each Individual/Team. At the end of the round the Individual/Team with the most points will be crowned champion(s) gaining maximum points.

Host options:

Nick Hancock



Nick needs little or no introduction as a very high profile and accomplished presenter that would add immediate quality and style to your conference. With his unique style of comedy and humour Nick is the perfect choice to host this Sports Quiz. His TV credits include such top rating shows as They Think It's All Over, Room 101 and Fantasy Football amongst many others.

James Pearce



For 20 years James Pearce has been one of the BBC's leading broadcasters.

A very familiar face on television news programmes, his numerous roles have included being the BBC's Olympics Correspondent for London 2012. An award winning presenter and reporter, he has worked in every corner of the globe.

Snooker/Pool with Dennis Taylor/Steve Davis

Each team will take on snooker legend Dennis Taylor/Steve Davis in a game of snooker or pool. Team members will take turns taking their shots, with the team that scores the highest total (Snooker) or the fastest table clearance (Pool) taking maximum points.



Dennis Taylor is a retired Irish snooker player who is best remembered for becoming the 1985 World Snooker Champion, beating the then seemingly invincible Steve Davis on the last black in one of the sport's greatest finals.

Steve Davis scored the first televised 147 maximum break and has won a total of 71 major titles, none more surprising than the 1997 Masters victory, coming at a time when he was written off as past his prime.

Darts with Bobby George & Colin Lloyd

Each team will take on darts legends Bobby George or Colin Lloyd in a game of 301. Team members will take turns taking their throw, with the team completing 301 in the fastest time taking maximum points. Bonus points are available for highest score and highest checkout.



Bobby George is without doubt the most colourful, charismatic and entertaining player in the history of darts. Over the years, Bobby has represented England on 26 occasions and remains in the list of all-time Top 10 winning players for England.

Colin Lloyd, nicknamed Jaws, is an English professional darts player on the Professional Darts Corporation circuit. He is a former world number one ranked player and he has won two major television titles in the PDC – the 2004 World Grand Prix and the 2005 World Matchplay.

Bar Football

Teams will compete in a round robin format with points being awarded in reflection of their final league standings.



Table Skittles

Each team member will try to knock all of the skittles down scoring a point for each time they do. At the end of the event these are tallied up to provide a cumulative team total.



Shove Ha'penny

Shove Ha'penny is a traditional old English pub game where the object is to slide each ha'penny up the board and get it to stop between two lines without touching either, in which case it scores. Players gain points for all of the 'Ha'penny beds' they score in.



Bagatelle

The aim of Bagatelle is to score as many points as possible from launching 3 balls and landing them in the scoring zones. The team with the cumulative highest score will gain maximum points.



Pin Ball Machine

Each team member will try to gain as big a score as possible on a state of the art pin ball machine.

